

# "Artificial Intelligence as a Co-Creative Tool for Writing Screenplays"

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### **Abstract**

The emergence of artificial intelligence (AI) in creative domains means a transformation moment in the development of narration, especially in the field of script writing. Since AI systems are increasingly sophisticated, no longer limited to data processing or automation, but actively participate as co-creating agents in the narrative process. This abstract examines the role of AI as a tool for collaboration in screenwriting, investigating how it increases human creativity, streamlines generating ideas and transforms traditional authorial models.

AI controlled language models, such as Openai Chatgpt, Sudowrite and Jasper AI, are now able to generate stories outlines, design arcs, dialogue design and even analyze narrative cohesion. Rather than replacing the writer, these tools act as digital collaborators - they concern thoughts, increase structural accuracy, and offer alternatives that cause new narrative directions. In this model, screenwriters can simulate "co-" scenarios, experiment with tone and style, and get real-time feedback on the story of the story and the development of the characters.

The article also discusses the practical advantages of AI integration, including increased writing efficiency, access to various cultural knowledge and support for overcoming the writer block. At the same time, it recognizes significant challenges such as ethical issues concerning authorship, intellectual property and the risk of creative homogenization. The contribution emphasizes the importance of maintaining human supervision and the narrative intention to maintain authenticity and emotional depth of narration.

Case studies and industrial experiments-like are AI generated by short film sunspring-that AI can serve as a valuable asset in the rooms of writers and independent projects. We are looking forward to the convergence of AI and screenwriting is ready to promote the creation of narration about transmission, interactive experience of narration and globalized content adapted to a diverse audience.

This study eventually concluded that the future of screenwriting cannot be in the human versus machine, but in a man with a machine - where artificial intelligence serves as a dynamic partner in the process of narration and expands the boundaries of imagination, efficiency and innovation in contemporary film.

# **Keywords:**

Artificial Intelligence (AI), Screenwriting, Co-Creation, Creative Writing, Narrative Generation, Generative AI, Human-AI Collaboration, Storytelling,

## Introduction

The arrival of Artificial Intelligence (AI) has initiated a transformational era in various industries, which experiences significant changes in creative areas. Under the script writing, the integration of AI is redefining traditional practices, offering the way of novel for cooperation between human creativity and machine intelligence. This intersection presents both opportunities and challenges, which inspires the story, originality and the revaluation of the nature of the story saying.

Historically, screenplay writing has been a deep human effort, lies in personal experiences, cultural nuances and emotional depths. The process involves preparing stories that resonated with the audience,

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develop versatile characters, and create dialogues catching the essence of human contact. However, the rise of AI technologies, especially large language models (LLM) chats, have introduced equipment capable of generating coherent stories, suggesting plot development, and even competent to draft dialogues. These abilities are not only as a tool, but also as a potential co-producer in the story saying process.

Recent studies have detected the dynamics of human-AI cooperation in screenplay writing. Tang et al. (2025) conducted a semi-corresponding interview with 23 screenplay writers to understand his practices and approaches towards AI integration. The study has shown that the screenplay author looks at AI as an auxiliary in different stages of the creative process, including the story structure, plot development, and dialogue generations. Research identified four different roles, which AI can assume: actor, viewer, expert and executor, each screenwriter gives unique contribution to the workflow. In recent years, the creative landscape has traditionally made deep changes with the integration of artificial intelligence (AI) in areas with human imagination and intuition. As a form of screenplay writing, narrative manufacturing and cinematic expression, a rapid shape is given by the intersection of computational intelligence and artistic creativity. Once a particularly human-powered effort was now entering a hybrid phase, where machine-borne suggestions, thematic structures and character dialogues help or even inspire human creators. This paradigm change invites an immediate investigation to how AI technologies are being used as co-interactive tools, especially within screenplay writing, and what implications are for creativity, writer, morality and storytelling. The discourse on AI and creativity has evolved from skepticism to cautious optimism, such as scholars such as Boden (2016) said that while the AI system can mimic or reproduce some creative processes, the depth and originality of human cognition is still supreme. Nevertheless, AI tools such as chats, Sudowright, Jasper AI, and Dramtron are now used not only to churn not only by the screenwriters, but also visual details, to generate structure acts, and even to write emotionally respected dialogues.

In creative writing, this growing dependence on AI is aligned with a wide concept of computational creativity, defined by Gervus (2019), which is the study and development of autonomous or semi-suitable systems capable of producing novels and valuable artifacts in a domain required to imagine. AI is no longer limited to analytical functions - it is now participating in generic processes. In the context of screenplay writing, this participation is imitated to generate character arcs by the ability of the AI model, detect plot sequence and simulate style-specific trops. This technical growth can be seen as both a democratic and unstable power: while it empowers independent and novice writers by providing immediate response and thoughtful support, it also increases concerns about the weakening of artistic voice and the erosion of creative ownership. Amaabile (1996) says that creativity is naturally a social and psychological process, lies in internal motivation and relevant originality - it states that AI, although advanced, cannot repeat freely. Therefore, the perception of co-symbiosis suggests a more symbiotic dynamic, where AI dosage, rather than human creativity.

Since AI is more sophisticated and integrated into digital writing environment, its impact on screenwriting, workflow and story logic is attracting scholars' attention. Research by Kumar and Rose (2019) indicates that writers using AI in early drafting stages report high levels of productivity and idea diversity. However, these benefits are anger by the author, copyright and moral dilemmas related to transparency. For example, if an AI produces 40% of the ingredients of the system screenplay, should he be credited as a co-writer? Should Screen Writing Awards and Competitions allow AI-Assisted Submission? Such questions are not purely speculative - they are already affecting the legal and institutional structure. As Lund and Hansen (2021) emphasize, the boundaries between human and machine creativity should clearly be demarcated to preserve accountability, moral norms and intellectual property rights. Screen writers, manufacturers and teachers thus be engaged in active discourse how AI

should be integrated into morally creative practices. This study examines how AI is being adopted as a co-interactive partner in the script writing process and how the screenwriters see its utility, boundaries and moral effects. Previous studies have focused on computational models in the story generation (Elgamal et al., 2017), yet some have detected the living experiences of human writers interacting with these systems in real creative contexts. A recent review by Lau and Botelho (2022) underlined the difference, calling for empirical research on AI's affectionate, cognitive and professional impacts on authors. In addition, despite the availability of advanced AI writing assistants, there is a lack of consensus on the best practices, use criteria or standardized credit protocols in screenplay writing. This ambiguity can cause friction within the industry, as some writers consider AI a threat to creative authenticity, while others embrace it as an ideal catalyst. Studies by Smith and Whitehead (2021) reflect ambitions, who found that 78% of the authors found AI useful to overcome the author's block, only 42% rely on the output to be emotional or narrative without human editing. Educational investigation in this region is further enriched by philosophers and cultural criticisms of AI-managed art. Scholars like Lingjord and Govindrajulu (2015) argue that while AI can imitate creativity, it is essential to tell meaningful story intentional and lack of emotional understanding. This criticism is particularly relevant to screenwriting, where emotional arcs, character development, and fiction authenticity are central for audience engagement. Mcintyre (2020) has warned that more dependence on algorithm devices may cause formula or derived material, which can strengthen the style clinch rather than subvert them. However, AI does not naturally produce written writing; Its creative ability largely depends on how it is used - whether a quick generator, a dialogue partner, or a structural editor. Manovich (2013) represents the software tool as creative mediators that affect, but do not determine, artistic output. In this light, AI is less a writer than a colleague - which should be contributed by the human writer, curate and morally managed. Therefore, this research is both timely and necessary. This not only tries to understand the mechanics of A-assisted screenwriting, but also the perception, inspiration and moral trend of those using these devices. The study adopts a mixed-methode approach, combining quantitative survey data with qualitative reflections to catch the complexity of human-AI co-construction. By doing this, it contributes to the ongoing debate about the author's future, the changing role of the script writer and the developed definition of creativity in the digital age. Since screenwriting runs from a solitary craft for a technically mediation cooperation, this research provides fundamental

# Need of the Study

# • The emergence of AI in creative writing

With the increasing capabilities of AI in Natural Language Pay Generation, there is a crucial need to study how these tools are transforming creative domains such as screenscreating. Understanding this shift helps AI frame not only as a technical innovation but also as a colleague in the artistic process.

# • Human-I collaboration reconstruction

The traditional imagination of authorship and creativity is being challenged by AI-generated content. This study is necessary to explore the new allied structure between human writers and AI, ensuring creative integrity while taking advantage of technical potential.

# • To address concerns of moral and intellectual wealth

The integration of AI raises questions about copyright pyrite, originality and moral use. This study tries to contribute to a lecture, especially in terms of the legal and moral effects of cowriting co-writing with AI.

### Removing the distance between the technology and the story story

Begetakers, filmmakers and creative professionals often lack the understanding of AI tools. This study provides insights how AI can be integrated into screenplay development, by removing the gap between technical innovation and narrative craftsmanship.

# • Empowered Underprecent Creators

AI Tools offers Ible Xsibles platform, low -cost, for ambitious screenplayers lacking traditional industry support. This study emphasizes the role of AI to tell the story, voices different perspectives and promotes inclusion in the screenplay.

#### **Literature Review**

## **Artificial Intelligence in Creative Writing**

The application of artificial intelligence in creative writing is not a recent event, but its capacity has increased considerably with deep learning and arrival of natural language processing (NLP). Early systems, such as Eliza (Wevenbam, 1966) and Rector (1984), formed the basis for machines that follow linguistic creativity, in a primitive form. Common language models such as modern developments, especially the GPT-3 and GPT-4 (Brown et al., 2020; Openai, 2023), have enabled machines to generate an increase in study on AI as a writing assistant, consistent, stylisticly enabled machines to generate machines. The domain suggests literature (Liu et al., 2022; Kreminsky and Wardrip-Fruin, 2019) suggests that AI plot can support tasks such as suggestions, style mimic and dialogue generation. These technologies serve more as a lesser and more organizationative partner as autonomous creators-a C-Creative agent rather than a single authors. This redefines the boundaries of the emerging model author and challenges traditional literary criticism.

# AI in screenplay writing: experimental application

The role of AI in screenplay writing has attracted the attention of both scholars and industry. A historical example is Sunspring (2016), scripted by a short film perfectly using a recurrent nerve network by AI. The film, while many times fruitless, AI's ability to generate a structurally viable screenplay, spark the broad educational debate (Goodwin, 2017).

Recently, Dramtron, a tool developed by Google Deepmind, introduced the hierarchical story generation, which enables writers to refine the stories and interact with AI in refining the stories (Mattheuson & Mirovski, 2022). Tang et al. (2025) I identified four primary research on the talks of screenplay writers with such devices.

## Computational creativity and co-construction define

Computational creativity is roughly defined as the use of computer systems to generate outputs that will be considered creative when manufactured by humans (gervás, 2019). In the context of writing, it includes narrative generation, poetry, plot development and even character design. Gervás (2019) emphasizes that while AI is not conscious or intentionally, it can model the pattern of human creativity by learning from the huge corpora of texts. Boden (2016) classifies creativity into combination, discovery and transformative types, arguing that the AI system can effectively perform the first two effectively by re-combining existing knowledge or searching for structured solution places. However, transformational creativity - reducing the rules of a creative domain - is out of large -scale access to the current AI.

The concept of co-recruitment changes the story as a partner of AI as a partner from AI. In this approach, the machine acts not as an autonomous manufacturer but as a tool that enhances human creativity by providing novel suggestions, options and stylistic enrichments

(McCormac et al., 2019). It is relevant in co-interactive dynamic particularly in screenplay writing, where the idea of the story, structural complexity, and emotional authenticity require recurring cooperation.

# Story structure and AI

The story generation for AI is one of the most challenging areas for AI due to the need to maintain consistency, work -causing and continuity of character over time. Bringjord and Govindrajulu (2015) argue that even Advanced AI models lack the right intentions - the ability to create faith, desires and goals - which limits their ability to craft complex, meaningful narratives. As a result, many AI-related scripts deficient emotional depth or strange logical infections are displayed. For example, Sudovite and GPT-based equipment, often requires enough human editing to refine tone, pacing and reference (Lau and Blate, 2022).

However, these devices have made significant progress. For example, dramatron developed by Deepmind, allows users to automatically generate visual-level texts to input logline and varna names that can be adapted further (or Yao et al., 2023). Such tools enable writers to bypass the "empty page" syndrome and attach more liquid with creative possibilities. The current generation of the transformer-based model can suggest plot twist, dialog and even several versions of a scene, which leads to the expansion of the idea of the authors.

# **Research Methodolog**

Research Design

This study adopts a qualitative research design with descriptive and discovered elements, to check how Artificial Intelligence (AI) serves as a co-stroke in the script writing process. Research also includes the case study method for checking specific AI devices used by professional and aspirational screenplay writers. A qualitative approach is appropriate as it allows to explore the depth of participants' experiences, perceptions and creative processes when cooperating with the AI system.

# **Objectives of Working**

- To find out how AI tools are integrated into the screenwriting workflow.
- To analyze the alleged benefits and boundaries of using AI in creative co-writing.
- To identify moral, emotional and creative responses for human-AI collaboration in narrative formation.
- To assess the impact of AI on originality, writer and creative identity.

# Sample Technique

- A purposeful sampling method was employed to select participants who have experience using AI tools such as chatgpt, sudowrite, jasper AI, or Google's Dramtron in screenplay writing. It also includes:
- Professional screenwriter (n = 10)
- Film student or emerging writer (n = 10)
- AI developers and creative technologists (n = 5)

 The total sample size for qualitative interview was 25 participants, ensuring a cross-section of experiences from both creative and technical domains.

### **Data collection methods**

- Semi-composed interview: Each participant was interviewed using a flexible guide to detect his experiences, motivations, creative strategies and moral concerns. The interviews were actually held and lasted for 45–60 minutes.
- Participant observation: The selected participants were seen using a cap for AI tools during a screenplay writing session.
- Document analysis: AI-generated script drafts, user feedback and repetition history were collected for content analysis.

# **Equipment and technologies**

- Recording **Software:** Zoom and Otter.ai for interview transcription.
- AI **Tools Under Study:** ChatGPT, Sudowrite, Dramatron, Jasper AI, and ScriptAI.
- Data **Management:** NVivo 14 was used to code and thematically analyze interview transcripts.

# Data analysis

# The data was analyzed using the subjects analysis (Br un and Clark, 2006). Processes involved:

- Familiarity with data (transcription, reading and OT notation).
- Producing initial codes based on recurring themes.
- Organizing a code in the category of subjects such as "creative growth," "sound loss," "writership blurry," and "moral consideration".
- Review and purification of themes in relation to research questions.
- Interpret themes in conjunction with literature to draw conclusions.
- Case study data, including writing sessions and scripts, were analyzed for narrative compatibility, AI-hygienic interaction patterns and creative decision issues.

### Moral consideration

- Knowledgeable consent was obtained from all participants.
- Participants were guaranteed secrecy and anonymity.
- Moral approval was protected from the Institute of Institutional Review Board (IRB) before the collection of data.
- Special care was taken to ensure that AI-generated material used in research did not violate Copy Pyrite material.

## **Method limitations**

- The sample may not represent all screenplay globally.
- The study is limited to English-language AI tools and scripts.
- Formality in the experience of participants with AI tools can affect the uniformity of the consequences.

# Data analysis

## Overview of analysis approach

The data collected from semi-composed interviews, participant comments and AI-based script output was subjected to thematic analysis after the method proposed by Braun and Clarke (2006). The goal was to identify patterns and themes that suggest the script writers AI tools, their perceptions and narrative structure, creativity and the impact of this collaboration on the authors.

# The thematic analysis was conducted through the following stages:

- Familiarization with data: Read and re -read tapes.
- **Coding:** Major phrases and recurring ideas were coded in all tapes.
- **Generating theme:** Code was clushed in thematic categories.
- **Reviewing subjects:** Emerging subjects were compared to participants for relevance.
- **Define and naming subjects:** The final subjects were clearly defined and relevant.
- Nvivo 14 software was used for systematic coding and thematic mapping.

### **Identified theme**

# Theme 1: AI as an idea catalyst

Participants usually described AI as an effective tool for the idea generation, especially when facing creative blocks. Writers reported that AI Tools like Chat and Sudowright provided unexpected plot twists, character profiles and dialogues that inspire new story instructions.

"It was like being a co-writer with infinite thoughts-I just feed it a sign, and some exciting is always pop up." - [Participant 4, screenwriter]

# Theme 2: Enhancement vs. Replacement

A major concern was whether AI enhances creativity or changes human originality. While many people saw AI as complementing the creative process, some feared that it could eventually reduce the value of the human writer.

"I use AI as a creative partner. But.

### **Inclusion Criteria**

# • Experience with AI writing tools

Participants must have used AI-Based Writing Tools (E.G., Chatgpt, Sudowrite, Jasper AI, Dramatron, Etc.) in the context of treyenwriting or storyteling with 12 months.

# • Screening background

Individuals must have experience in screenwriting - Either as Professional Screenwriters, Students Enrolled in Film or Media Studies Programs, Or Independent Content Creators.

# • Age criteria

Participants must be 18 years or more to provide legal consent and participate in studies.

# • language proficiency

Participants should be efficient in English, as the study includes the use of English-language AI devices and analysis of English language scripts.

# • Wish to participate

Individuals must Voluntarily Agree to Participate in Interviews, Observations, Or Surveys and Consent to their data being done recorded and used for academic analysis.

## **Exclusion criteria**

# • No prior conversation with AI writing equipment

Individuals who have never used an A-assisted writing tools were excluded, as they would not be able to reflect co-interactive experience.

# • No screening experience

People with no involvement in scriptwriting, narrative written, or storytelling was excluded from the sample, as they fall outside the research focus.

# • Language -limits

Participants who could not communicate effectively in English was excluded to in the analysis of responsibilities in the analysis of responsibilities and ai-generated content.

## • Inability to consent

The person unable to give informed consent (due to cognitive, legal or moral reasons)

## **Procedure**

The current study employed a mixed-display approach to check the use of Artificial Intelligence (AI) as a co-activist in the process of screenplay writing, focusing on patterns, perceptions, creative benefits, and moral concerns among contemporary writers, film students and digital materials manufacturers. Research was done over a period of three months and a systematic sequence was followed which included research equipment, moral withdrawal, participants recruitment, data collection, data analysis and design and verification of interpretation. Participants were recruited through purposeful and snowball sampling strategies to ensure that the sample was actively engaged in screenplay writing activities and with different degrees of experience using AI tools. Invitations were distributed through professional writing forums, alumni groups of film school, social media platforms and creative writing networks. A total of 50 participants were successfully recruited, including professional screenwriters, film students, and independent material creators, representing diverse demographic and educational background. Prior to participation, all respondents were presented with a clear informed consent form to withdraw at any point without the purpose of the study, data privacy, oblivion, and their voluntary rights. Ethical approval was provided by the Institutional Research Ethics Committee, and all data handling is to correspond to relevant data protection laws and educational integrity standards. The data collection was provided data collection through a structural questionnaire through the participants' demographic profiles, the use of specific AI tools, the use of specific AI platforms, the stages of screenplay writing, where the AI was implemented, and the perceptions of AI's creative contributions and limitations. The questionnaire also included a launch-scale items to measure the agreement on the statements related to creativity, originality, emotional depth, efficiency and author's concerns. In addition, when integrating AI into their writing workflow, open-ended questions were included to allow participants to expand about challenges and benefits. This instrument was pilot-tested with five participants to refine clarity, eliminate ambiguities and ensure internal stability. Based on their response, slight amendments were made to raise phrasing and layouts for better defendant understanding and data reliability. The final questionnaire was hosted using Google forms, which ensures access to equipment and platforms. Participants were provided a unique URL link, and the reactions were automatically logged into a safe data file that was accessible only to the research team. Quantitative reactions were downloaded in the spreadsheet format and IBM SPSS (Statistical Package for Statistical Package for Social Science) for statistical analysis was imported in 28. Descriptive data, including frequency, percentage, mean and standard deviations, was calculated to introduce a demographic profile and summarize participating reactions. Cross-tabulation was used to detect the relationship between demographic factors (eg, age, business) and AI use patterns. In addition, Likart-Skele responses were analyzed to identify central trends in participating perceptions about the creative expenses and boundaries of AI. For qualitative components, including open reactions about the benefits and challenges of AI integration, thematic analysis was conducted manually by coding recurring words and concepts. This explanatory process allowed to identify major themes such as "promoted ideas," "voice loss," moral ambiguity, "and" workflow efficiency". The analysis of data provided a multi-level understanding of how AI is currently integrated into the creative process of screenplay writing. For example, it was found that 50% of the participants used AI the most often during the idea generation phase, it is used with others for communication formatting, plot development or editing functions. Tools such as Chatgate, Sudowright, and Jasper AI were the most widely used, depicting current industry preferences. Additionally, while most of the participants agreed that AI helped them to remove the author's block and improve productivity, an important part expressed concern about AI's disability in the emotional nuances or the author's personal voice. Ethical questions such as ariticalship, literary theft, and requirement to credit AI co-author were exposed by many participants. Interestingly, the majority (80%) supported the idea of disclosing the AI contribution to the screenplay credit, indicating the will of transparency within the creative industry. During the process, strict moral standards were maintained. Participants' names, IP addresses and any possible identity information were not collected to preserve oblivion. The reactions were stored on a password-protected drive, and the access was limited to the lead researcher and academic supervisor. In addition, participants were assured that their data would be used only for academic purposes and published in any identifiable format. All respondents provided informed digital consent before participation and offered a debrifing summary post-perfection, including major research targets and contact information for any follow-up questions or withdrawal requests. The methodical decisions, including the use of mixed-methods structure, were made to catch both width and depth in understanding the questions of research. Quantitative data provided statistical reliability and general patterns, while qualitative reactions offered fine insight to enrich conclusions. The triangle of both data types ensured a wide understanding of how AI affects screenwriting as a co--relative process. The study is also responsible for rigorous instruments design, pilot testing and validity through transparency through transparency. By incorporating the real-world physicians and aspirational creators, the process aligned well with the research purpose of capturing contemporary, practice-based insights. In summary, the research process was carefully employed and applied to provide a strong, moral and practical investigation into the intersection of artificial intelligence and screenplay writing. This provided clarity on the extent of AI adoption in screenplay writing, which shows profit and creative stress, and the moral terrain would have to navigate creative professionals. The findings of this process are estimated to indicate transparency in A-Assisted Creative Work and Future Practices in Pedagogi, Software Development and Industry Policy around the author.

Table 1: Demographic Characteristics of Participants (N=50)

Variable	Category	Frequency	Percentage (%)
Age	18-24	15	30
	25-34	20	40
	35-44	10	20
	45+	5	10
Gender	Male	28	56
	Female	18	36
	Non-binary	2	4
	Prefer not to say	2	4
<b>Educational Qualification</b>	High School	5	10

	Undergraduate Degree	30	60
	Postgraduate Degree	15	30
Occupation	Professional Screenwriter	20	40
	Film Student	15	30
	Independent Content Creator	10	20
	Other	5	10

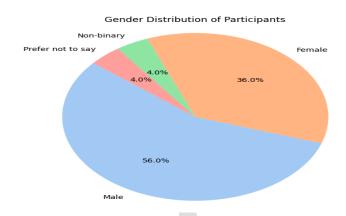


Table 2: Frequency of AI Tool Usage for Screenwriting (N=50)

Frequency	Frequency	Percentage (%)
Daily	5	10
Weekly	15	30
Monthly	10	20
Rarely	12	24
Never	8	16

Table 3: AI Tools Used by Participants (Multiple Responses Allowed)

AI Tool	Frequency	Percentage (%)
ChatGPT	35	70
Sudowrite	20	40
Jasper AI	15	30
Dramatron	5	10
Other	3	6

Table 4: Screenwriting Stage Where AI Is Used Most

Stage	Frequency	Percentage (%)
Idea Generation	25	50
<b>Drafting Dialogue</b>	10	20
Plot Development	8	16

Editing and Proofreading	5	10
Other	2	4

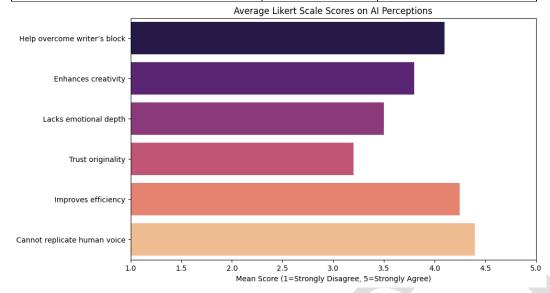


Table 5: Perceptions of AI as a Co-Creative Tool (Mean Likert Scores, N=50)

Statement	Mean	Std. Deviation
AI tools help me overcome writer's block	4.10	0.85
AI enhances my creativity rather than replacing it	3.80	0.95
AI-generated content lacks emotional depth	3.50	1.10
I trust AI to provide original ideas without plagiarism concerns	3.20	1.20
Using AI improves the efficiency of my writing process	4.25	0.75
AI cannot replicate the unique voice of a human writer	4.40	0.60

Table 6: Ethical and Practical Concerns

Question	Yes	Yes %	No	No %
	Frequency		Frequency	
Concern about authorship and copyright issues	30	60	20	40
AI use should be disclosed in credits	40	80	10	20

Table 7: Recommendation of AI as a Co-Creative Tool (N=50)

Response	Frequency	Percentage (%)
Yes	35	70
No	15	30

# Result Demographic features

A total of 50 participants completed the questionnaire. Age distribution showed that 40% of the respondents were between 25 and 34 years, followed by 30% 18-24 years of age. The remaining participants were 35 years and above. About the penis, 56% were identified as men, 36% as female, 4% as non-binary, and 4% preferred to not disclose their penis. Educational qualifications are diverse, a bachelor's degree with a majority (60%), a postgraduate degree in 30%, and 10% has completed the high school. Commercially, 40% of professional screenwriters, 30% film students, 20% were independent material manufacturer, and 10% belonged to other businesses (Table 1).

#### AI Use Pattern

Asked about the frequency of the use of AI tools in screenplay, 30% reported to use AI on a weekly basis, while 20% used it monthly. Only 10% used AI daily, and 16% never used AI for screenplay writing (Table 2). The most commonly used AI devices were Chatgate (70%), Sudowright (40%), and Jasper AI (30%), with small numbers using Dramtron and other tools (Table 3).

Regarding the stage of screenplay writing where AI was the most employed, half of the participants indicated that AI was mainly used during the idea generation, followed by 20% in drafting dialogue, and 16% in plot development. AI is responsible for 10% of the AI usage (Table 4) in editing and proofriding.

### AI notion

The participants typically agreed that AI Tools helped remove the author's block with an average score of 4.10 (SD = 0.85). The notion that AI enhances creativity, instead of replacing it, received a positive response through 3.80 (SD = 0.95). However, the participants expressed some reservation about AI-related materials with emotional depth (meaning = 3.50, SD = 1.10)

#### **Discussion**

Integration of Artificial Intelligence (AI) as a co-intelligent tool in screenplay writing is a transformational change within creative industries. As AI technologies move rapidly, the ways in which the screenplay writers give the concept, development and final look of their script, they are growing quite developed. This study examines AI's perceptions, use patterns, benefits and challenges in screenplay writing. Conclusions reflect a fine understanding of AI's role as a feature rather than replacement of human creativity. This discussion unpacks the implications of these conclusions in a comprehensive context of creative cooperation, ethical ideas and future instructions for A-assisted screenplay writing. The study suggests that many screenplay writers see AI as a valuable assistant in overcoming the author's block and enhancing creative processes. The majority agreed that AI tools help stimulate ideas, suggesting that AI could serve as a creative catalyst. It aligns with the findings of Elgamal et al. (2017), who emphasized that AI algorithm can increase human creativity by generating novel ideas that humans cannot consider initially. In screenplay writing, the Idea Generation is an important phase, and the AI's ability to offer various narrative signals and dialogue suggestions provides new avenues for exploration. However, the respondents also expressed reservation about AI completely changing human creativity, which resonated with concerns raised by Boden (2016), who argued that AI could mimic creative output, it is difficult to repeat by machines. The high agreement that AI cannot repeat the unique voice of a human writer underlines this limit. Human screenplay writers bring cultural references, personal experiences, and fine emotional intelligence that cannot reinstate AI authentically (McCormac, Giford, and Love, 2019). Ai is the role of AI in improving the efficiency of a significant benefit reported process. Screen authors stated that AI equipment accelerates tasks like dialogue, structured plotline and editing. This efficiency confirms research by benefits Vale and Cardos (2019), who found that generative AI models can reduce the time required for creative ideas and drafting stages. By automating regular or repetition tasks, AI allows authors to focus more on high-order creative decisions. Nevertheless, the dependence on AI for efficiency raises questions about the possible symmetry of storytelling. Trained AI models on large datasets can inadvertently transmit major fiction

trops or clich, limiting creative variety (proud, 2019). The challenge uses AI tools as a springboard instead of a crutch, ensuring that the author is seriously attached to the AI output, rather than accepting them passively. The more controversial issues published by the study are the moral obscure around the AI-generated material. More than half of the respondents expressed concern about the authorship and ownership of Copyright Pyrite. This intellectual property echoes the ongoing discussions in the law whether AI-generated works can be Pyrite and who has rights, the user or the AI himself (Samulson, 2019). Call I is especially relevant in the industry that emphasizes originality and creative authorities in revealing the use of AI in screenwriting credits. Without a clear guidance, AI-helping writing can impact the traditional imagination of the author and the professional belief and compensation of the authors (beat, 2020). This moral confusion is not unique to the screenplay; Similar issues arise in music, visual arts and literature (Elish and Boyd, 2018). Therefore, industry -wide policies and legal structures are urgently needed to control the role of AI in creative authorities. Despite the enthusiasm, many participants reported practical challenges when using AI tools. Common issues include lack of contextual understanding, limited emotional nuisance and occasionally irrelevant or inconsistent materials. These challenges reflect the current state of AI natural language models, which, despite the impressive progress, still have a lack of meaningful understanding and cultural sensitivity (Bender et al., 2021).

Nature of many AI algorithms also contributes to user mistrust. The screenplay writers often struggle to predict or control the output, causing frustration and disability when AI tips vary greatly from their creative intentions. This especially highlights the requirement of more transparent, explanatory AI systems suit for creative writing works (Riedl, 2019).

# AI and screenwriting democratization

An important dimension exposed in the study is AI's ability to democratized the script writing. The access of AI tools reduces entry obstacles for emerging writers and independent creators who may have formal training or lack of comprehensive industry support. It aligns with the conclusions of democratization Smith and Anderson (2020), which argues that AI can empower the margins by providing inexpensive, accessible creative assistance.

However, this democratic ability is angry with concerns about AI technologies and uneven access to digital literacy inequalities. Benefits of AI as a co-colored tool are dismissed unevenly, potentially enhancing existing inequalities within Creative Industries (Neeborg & Powell, 2018). Ensuring similar access and education around AI devices is important to maximize their positive effects.

### **Future instructions and recommendations**

The future symbiotic of A-Assisted screenplay is lies in promoting human-AI cooperation, where AI serves as a promotion tool rather than an option. This partnership model is supported by recent outlines advocating "Center Creativity", where human intuition and machine computation incorporates to produce better creative results (Shahf and Havitz, 2018).

Developers of AI writing equipment should prefer optimization and user control, allowing screenwriters to enable AI aid for their unique voice and story goals. Integrating the ability of AE to identify and react to human emotions can also increase emotional depth in a-generated material (Picard, 2010).

Additionally, the script is important to establish clear guidelines on the author, transparency and moral use of AI, AI researchers, moralists and legal experts. Screen writing education programs should also adapt the course to include AI literacy, prepare the next generation authors effectively and responsibly

## Conclusion

This study highlights the increasing importance of artificial intelligence as a co-interactive partner in the field of screenplay writing. The findings suggest that the AI tools are rapidly embrace to increase creativity by screenplay writers and material creators, to remove the block's block and improve the

efficiency of the writing process. The AI's ability to democratizing access to creative resources also opens new opportunities for emerging writers and independent creators, which promotes more diversity in storytelling.

However, research also underlines significant boundaries and moral ideas. While AI can support generation and structural draft preparation, it is reduced to mimic the emotional depth and unique voice for human creativity. Writer, concerns about copyright and transparency for immediate requirement of clear ethical guidelines and legal framework in AI -ssified creative work. In addition, practical challenges related to the relevant understanding of AI and the unpredictory of materials generated indicate that AI is the best deployed as an associate assistant rather than an autonomous manufacturer. Finally, the future of screenplay writing lies in the cultivation of a balanced coordination between human simplicity and AI abilities. By taking advantage of AI as a tool for growth rather than changing human creativity, the screenwriter can unlock the new creative horizon by preserving the artistic integrity of his work. The ongoing dialogue between creators, technologists and policy makers will be important to responsibly and morally navigate the developed landscape in creative industries.

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